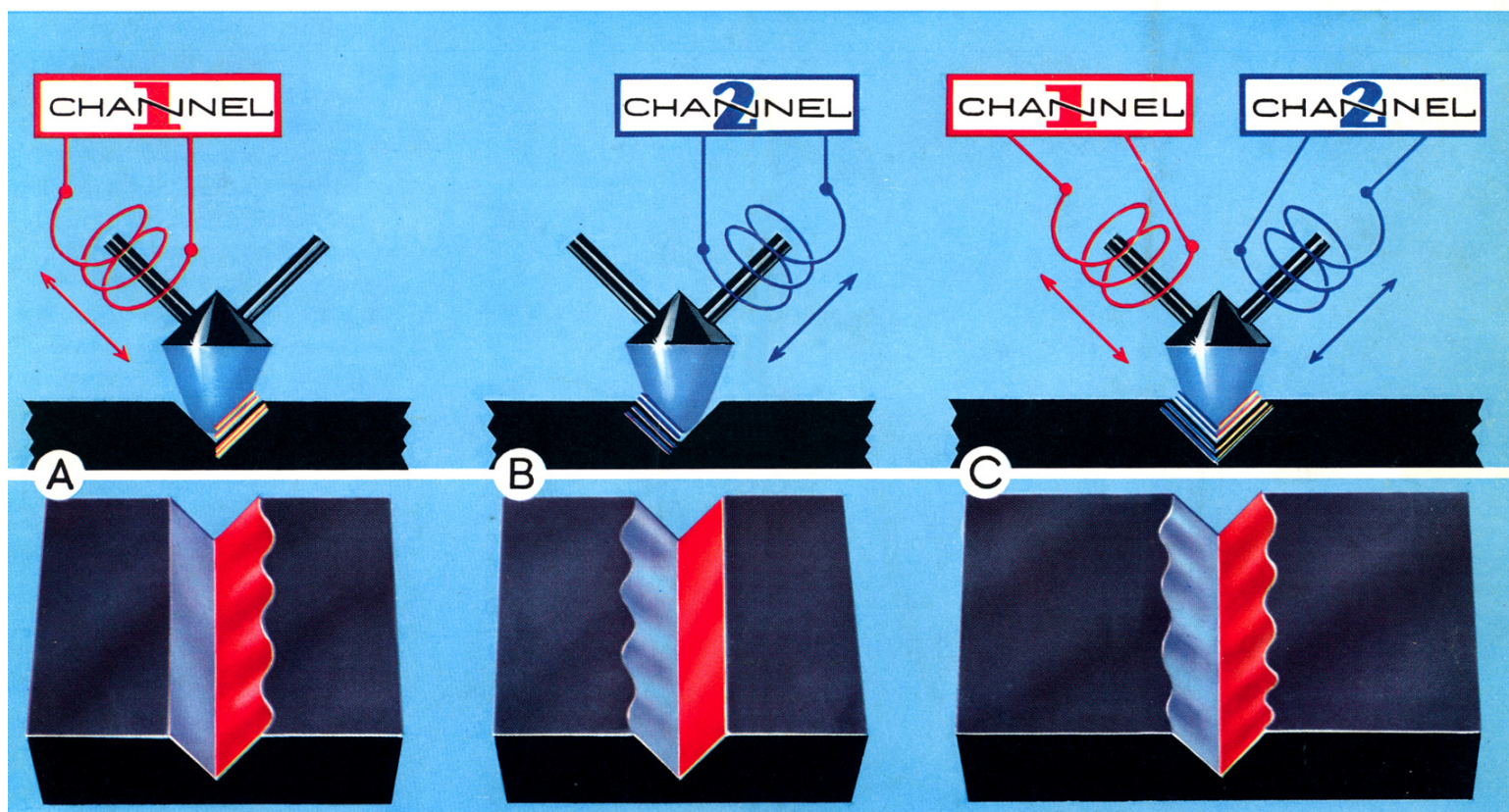


SEEBURG PRESENTS STEREO



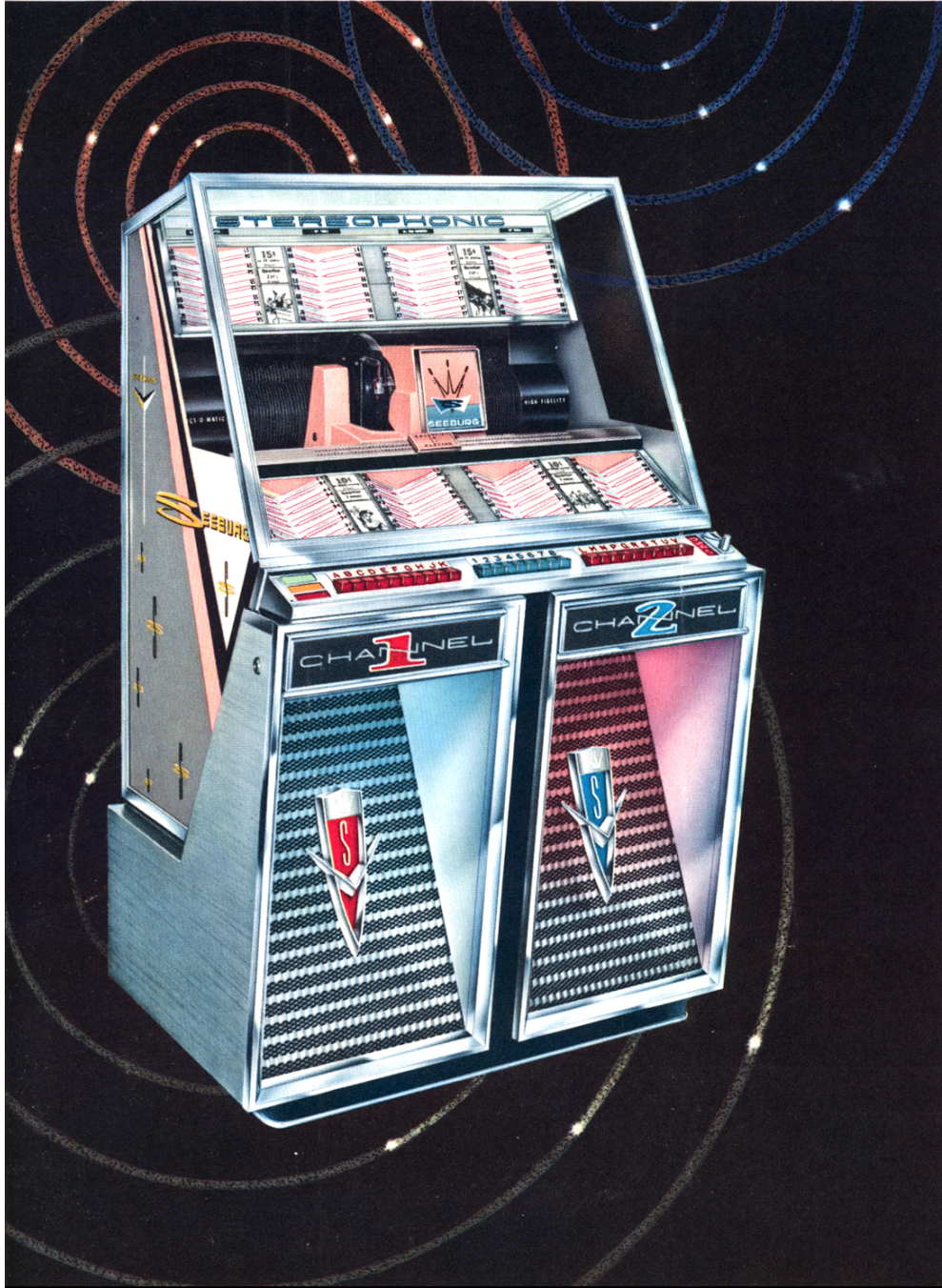
With the stereophonic record different sounds are recorded on each side of the record groove. To capture the fullness, depth and fidelity that is on the record the reproducing system must parallel the recording system. The Seeburg Two-Channel Stereo System does this superbly—from the pickup through the amplifiers, to the speakers.

A, B, and C above graphically illustrate how the music on a stereophonic record is reproduced. Keep in mind that a stereophonic record is recorded with sound modulations on both sides of the record groove. Illustration A shows that the sound which originates on the right side of the groove is delivered by the pickup to the Channel 1

side of the system. Illustration B shows how the pickup delivers sound from the left side of the groove to the Channel 2 side of the system. Illustration C shows the simultaneous action of the stereo pickup as it delivers music to Channel 1 from the right side of the record groove and to Channel 2 from the left side of the record groove.

THE SEEBURG CORPORATION. CHICAGO 22, ILLINOIS

SEEBURG STEREO



THE NEW SEEBURG "222"

specifications

160 Selections. Dual Programming
 Dual Pricing. Half-dollar unit
 Height—55¾"; Width—32½"; Depth—27"
 Weight (Net)—343 lbs.; Weight (Ship.)—393 lbs.
 Audio Power Output—36 Watts (18 Watts per Channel)

NEW . . .



Look left or right. You're looking at the two finest, most beautiful coin-operated phonographs ever built. Both the Seeburg "222" and the Seeburg "220" are stereo all the way—from the pickup, through the dual amplifier, to the newly developed twin stereo speaker system. (See back cover)

Both of these new Seeburg phonographs are compatible, playing stereo and monaural records intermixed. When ster-

Wall-O-I



HEAR Seeburg Stereo . . .
 at your Seeburg

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STEREOPHONIC

... WITH

and CHANNEL 2

When stereophonic records are played they bring all the new brilliance, depth, realism and spaciousness of this wonderful new recording method to every location. When monaural records are played they sound better than ever before.

Note, too, the dynamic, modern beauty of the cabinet. Channel 1 and Channel 2 have been separated to create a visual as well as auditory image of stereophonic music.

W-O-Matics

Seeburg Wall-O-Matics extend the value of stereo, dual programming and dual pricing. They are available in three different types to meet the requirements of every location. Attractive, streamlined chromium-plated housing. 3-wire type for simple, quick installation.

... SEE Seeburg Stereo Distributor

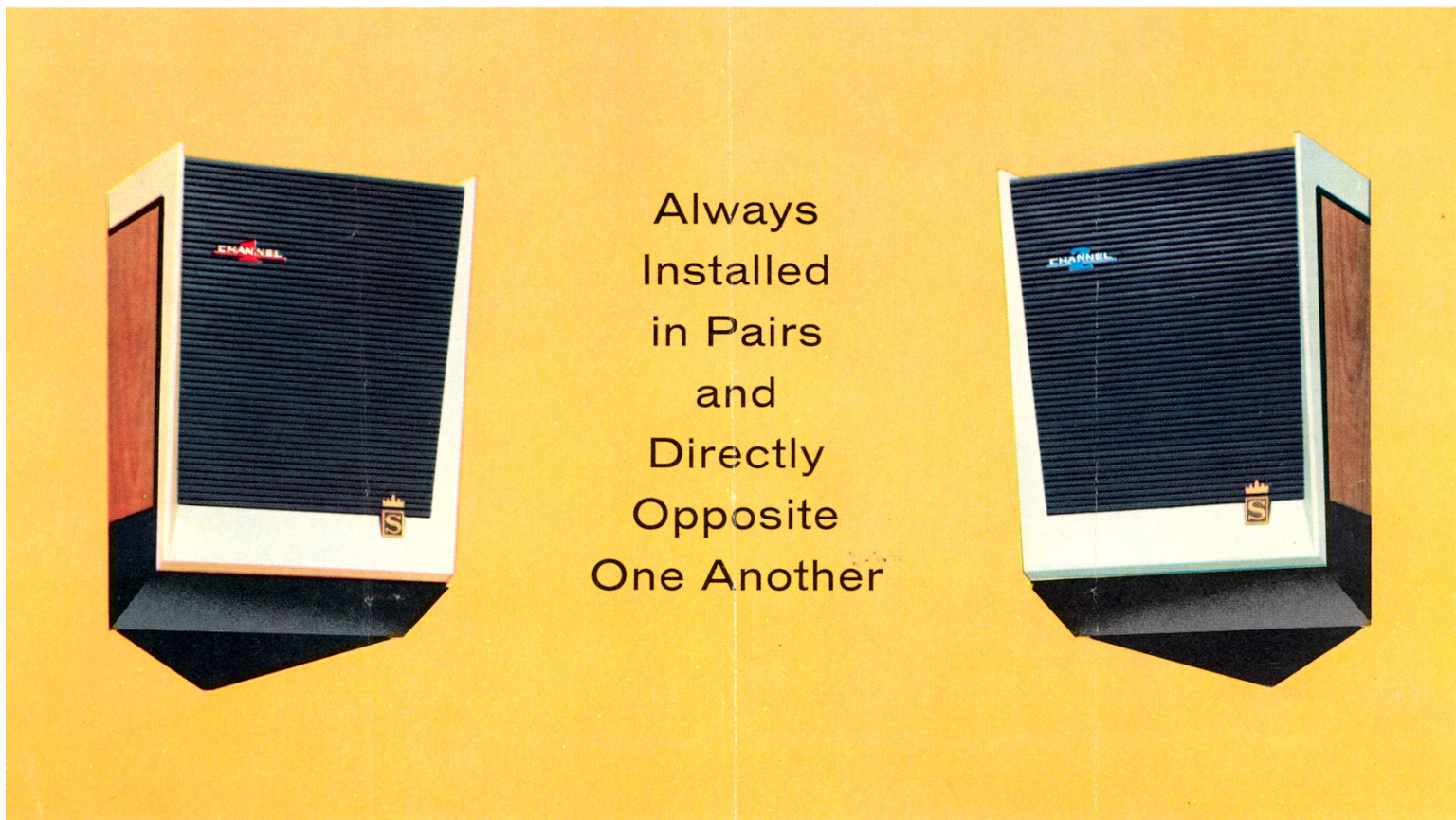


THE NEW
SEEBURG "220"

specifications

100 Selections. Single Pricing.
Height—55¾"; Width—32½"; Depth—27"
Weight (Net)—334 lbs.; Weight (Ship.)—384 lbs.
Audio Power Output—36 Watts (18 Watts per Channel)

SEEBURG TWIN STEREO SPEAKERS

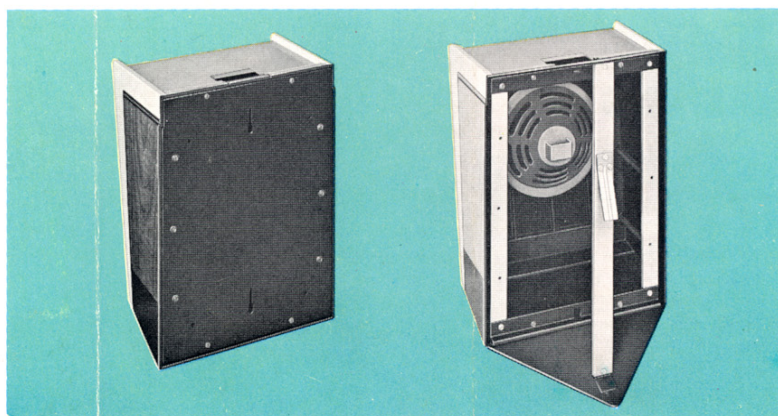


DESIGNED SPECIFICALLY FOR USE WITH THE SEEBURG STEREO MUSIC SYSTEM

The most remarkable speaker package ever developed for use with a coin-operated music system. Seeburg matched Channel 1 and Channel 2 speakers are the key to bringing the full beauty, dimension and depth of stereophonic music to every location.

Both of the 8-inch, heavy-duty, high fidelity speakers are mounted in identical streamlined plastic housings that will enhance the appearance of any room.

These fine quality, yet remarkably low priced twin stereo speakers are packed and supplied only in pairs.

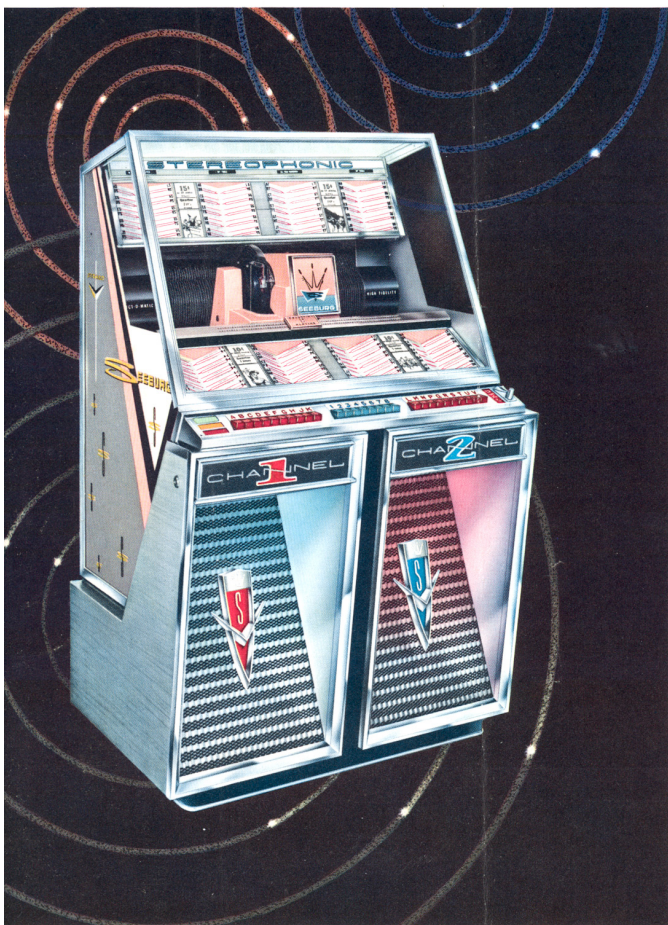


FOR WALL OR CORNER MOUNTING

Seeburg Twin Stereo Speakers are furnished for wall mounting as standard equipment as illustrated at the left. However, they are easily and quickly converted for corner use by removing the back plate and substituting corner mounting converters which are available in pairs.

Height— $16\frac{3}{4}$ " ; Width— $12\frac{9}{16}$ " ; Depth— $7\frac{3}{4}$ "
Weight (Net)— $7\frac{1}{2}$ lbs. ; Weight (Ship.)—22 lbs. (Packaged two to carton)

SEEBURG STEREOGRAPHIC



THE NEW SEEBURG "222"

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 Dual Pricing. Half-dollar unit
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NEW . . . WITH

CHANNEL and CHANNEL

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