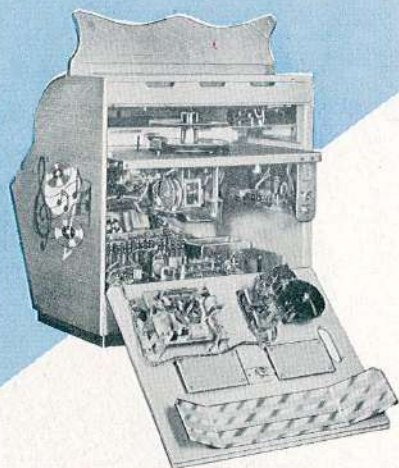


ONLY "Hit Parade"-NO OTHER "45" PHONOGRAPH HAS ALL THESE FEATURES...

SELECTIVITY

Upon insertion of coin, the words "MAKE SELECTION", directly below the coin chute, light up. They remain lit until all selections, for which coins have been inserted, have been made. Operator can set "Hit Parade" to play continuous music when necessary. "Hit Parade" uses an up-to-date ELECTRICAL SELECTION system. May be connected to any electrical wall-box.



5c-10c-25c DROP COIN CHUTE

A "must" for profitable operation. The "Hit Parade" coin chute gives 1 play 5c, 2 plays 10c, 6 plays 25c. This means more money in the Cash box for the operator.

CREDIT UNIT

Chicago Coin's "Hit Parade" accepts up to 45 plays at a time. This has proven more than sufficient for any type of location.

SERVICE FEATURES

- "Cancel button", volume control, and off-on switch conveniently controlled through back door.
- Finest tone amplifier, to which an auxiliary speaker may be attached.
- Lightweight tone arm with crystal pickup, and the permanent sapphire-point needle.
- Famous RCA record changing mechanism. EASILY UNDERSTOOD. The operator of "Hit Parade" requires no special knowledge.
- Instantaneous changing of records and title strips. All working parts easily accessible through rear door.
- Removable mechanism panel for fast, easy servicing.

SPECIFICATIONS of "HIT PARADE"

Height 21"	Depth 17"
Width 20"	Weight 66 lbs.
Shipping weight 87 lbs.	

PEDESTAL STAND (optional)

This handsome stand is available for those locations where space permits. Finished to match cabinet designs.

SPECIFICATIONS OF PEDESTAL

Height 30" Width 20"
Depth 13" Weight 27 lbs.
Shipping weight 40 lbs.



Chicago Coin's



"Hit Parade"

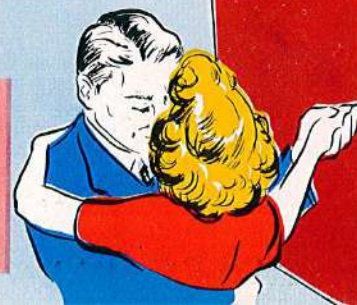
THE NEWEST SELECTIVE "45" R. P. M. PHONOGRAPH IN THE MUSIC INDUSTRY TODAY!

IRIDESCENT BRILLIANCE
DEMANDS PATRON ATTENTION
IN THE DARKEST LOCATION



TO MUSIC OPERATORS OF SMALL LOCATIONS

"Hit Parade" IS MADE FOR YOU!





"Hit Parade" is welcomed and enjoyed as a "counter-juke." Its size takes but a minimum of space.

Beautifully designed to complement any location, expertly engineered to give you the highest possible tone quality, "Hit Parade" assures profitable operation in any size location.



To insure high profits, operators require low cost, low overhead equipment. They must be able to advantageously use every size and type location. Now, with "Hit Parade" this is possible. At a cost of $\frac{1}{3}$ that of a "jumbo" phonograph, operators can satisfy location demands for new music.

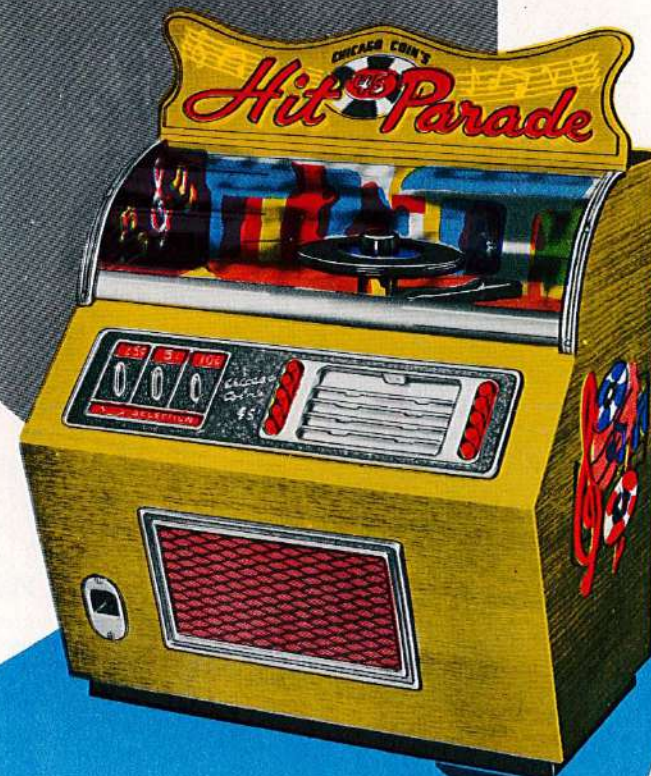
Where space permits, "Hit Parade", mounted on its handsome pedestal, becomes an eye appealing one piece unit that demands patron attention.



The most **PROFITABLE**, **ECONOMICAL** and **BEAUTIFUL** phonograph ever designed . . .

"EYE-APPEAL"

The interior lighting effect of "Hit Parade" is a shimmering array of colors, reflected from gleaming "Apollo Metal" surfaces. A large fluorescent bulb provides the illumination in a manner that rivals the "jumbo" phonos.



WHY *"Hit Parade"* CAN BE YOUR ALL TIME MONEY MAKER!

PROFITABLE

Thousands upon thousands of small, heretofore ignored locations are now sources of daily profits. Featuring the 5c—10c—25c Drop Coin Chute (a proven must for profitable music operation) "Hit Parade" assures more coins in the Cash Box.

ECONOMICAL

Lower initial cost—simplest possible installation—can be transported in your own car. Records that last 8 to 10 times as long as the old 78 R.P.M. records.

BEAUTIFUL

Designed in good taste, the "Hit Parade" cabinet is a sturdy, handsome piece of furniture, built to withstand many years of operating wear.

45 R.P.M. RECORDS AVAILABLE IN OVER 50 LABELS

YOUR PRESENT RECORD SUPPLIER HAS THEM