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what this
Rowe AMI
Phonograph '64
gives you
to sell...

## it's the BRAND NEW TROPICANA!

- MOST EXCITING STYLING in years—breathtaking to look at, play-inviting in action.
- VERSATILE "THREE-IN-ONE" programming (200, 160 or 100) selections to satisfy the requirements of any location.
- ROOM-FILLING STEREO ROUND\*, with selfcontained speakers. It's a great music-maker and unbeatable money-maker.
- TOP ALBUM HIT FEATURE prompts customer play with miniature album covers, headlines the hit tunes while they're hot.
- PERSONALIZED LOCATION DISPLAY PANEL, runs the full width of the phonograph.
- MORE CONVENIENT THAN EVER, with its big selection keys, highlighted title strips, new "Record Playing" indicator.
- IT'S ALL NEW! New star display. New play meter.
   New record guide. New selector. New, easy, access. Quality new, too.

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18 South Michigan Avenue, Chicago 3, Illinois

Rowe sets the standards in vending equipment, bill changers, music systems \*Pat. pending