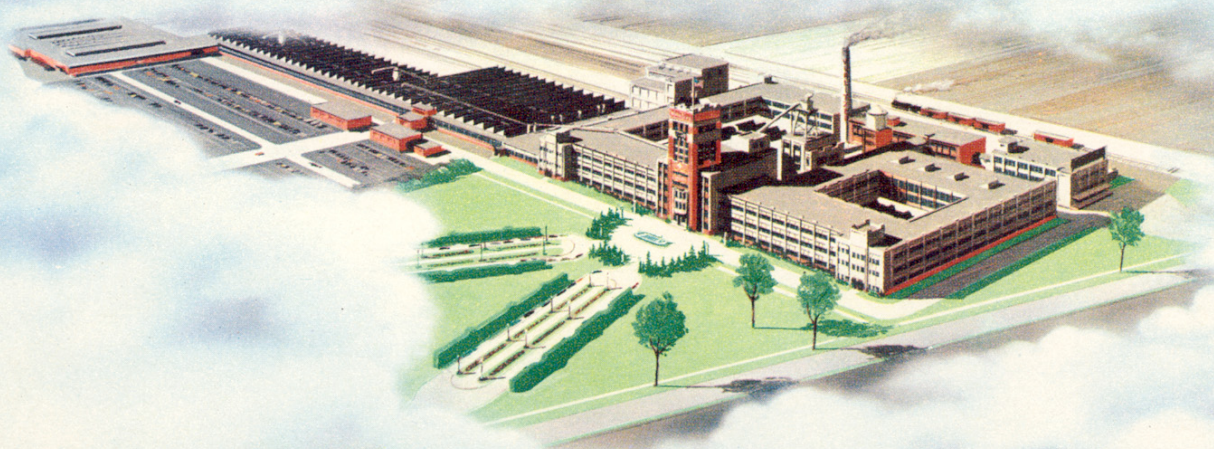


**FROM WURLITZER
THE GREATEST
PHONOGRAPHS
OF ALL TIME**



THE RUDOLPH WURLITZER COMPANY, NORTH TONAWANDA, N. Y.

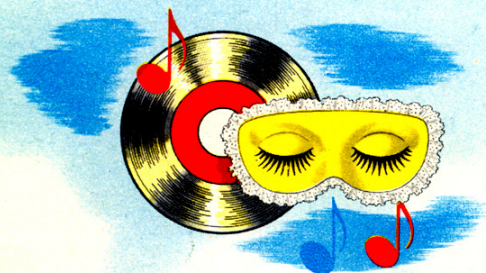
Smartly Restyled for the smaller location

Wurlitzer 1600A

LOW PRICE ASSURES HIGHEST RETURN PER DOLLAR
INVESTED OF ANY AUTOMATIC PHONOGRAPH

48 SELECTIONS
ALL 45 RPM PLAY

featuring
WURLITZER
Hi-Fidelity
SOUND



TAKES THE
MASK OFF
THE MUSIC

Here is Wurlitzer's 1954 version of its famed 48-selection phonograph. Immensely popular in the smaller location field, these phonographs are completely restyled for greater eye-appeal and now, for the first time, offer Wurlitzer's sensational High Fidelity Sound that *takes the mask off the music!*

There is a new iridescent red metal record changer compartment background . . . a new anodized aluminum frame on the AstraDome with matching aluminum trim . . . new grey chassis shelf harmonizing with the grey Hammerloid finish on the record stack cover and an eye-arresting new valance carrying the name Wurlitzer with surrounding decorations of a musical motif.

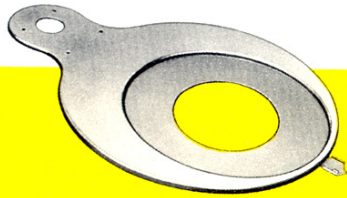
The Rigidized metal grille is protected by three chrome bars and flanked by pebbled Plexiglas pilasters with colorful musical decorations. The base is black Textileather, scuff-proof, stain-proof, impervious to detergent floor-washing solutions.

Available with High Fidelity in striking limed-walnut cabinet as the 1600AF playing 78 or 45 RPM records or the 1650AF playing 45 RPM records. Also available at slightly lower cost with Wurlitzer's standard sound system is the Model 1650-A (45 RPM) or the 1600-A (45 or 78 RPM) with dark walnut finish.

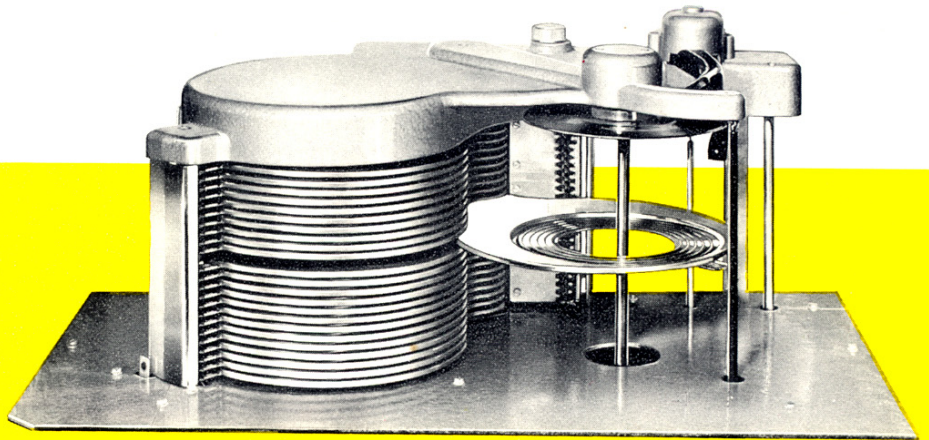
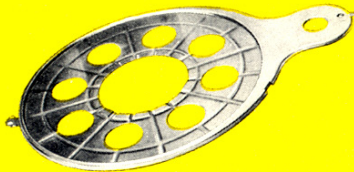


Model 1600 AF

1600-A FEATURES



Both the Models 1600AF and 1600-A playing 78 RPM records can be adapted to play 45 RPM records by changing the idler wheel and using 7-inch metal spacer discs.

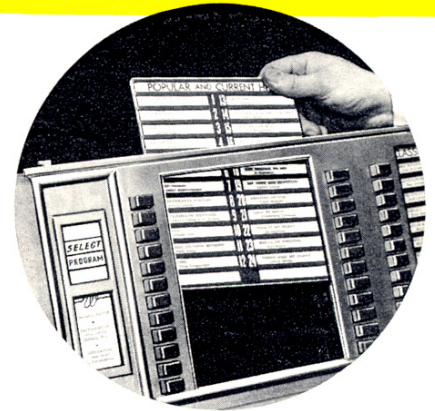


WURLITZER'S TIME-TESTED RECORD CHANGER MECHANISM WITH DEEP-INDENT TRAYS

The 1954 1600-A Models retain Wurlitzer's time-tested, trouble-free 48-selection record changer handling 78 RPM records — or — by the incorporation of small Deep-Indent Trays, 45 RPM records.

SINGLE BUTTON SELECTION WITH TWO EASY-TO-CHANGE TITLE STRIP HOLDERS

Complementing the modern styling of the 1600-A models is the new metal program selector panel featuring fast single button selection from 48 tunes divided into four program classifications. Program holder trim and selector buttons are red. Assembly includes illuminated card holder for operator identification, make selection indicator, stainless steel 25, 10, 5c coin entry and a reject button.

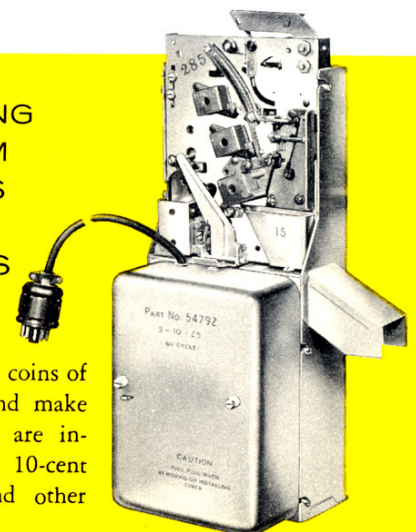


BUILT-IN VOLUME LEVEL CONTROL

Wurlitzer's famous amplifier incorporates a built-in, automatic volume control assuring an even sound level for all records — music at the conversational level promoting more enjoyment and more play.

COIN BANKING MECHANISM REGISTERS UP TO 20 SELECTIONS

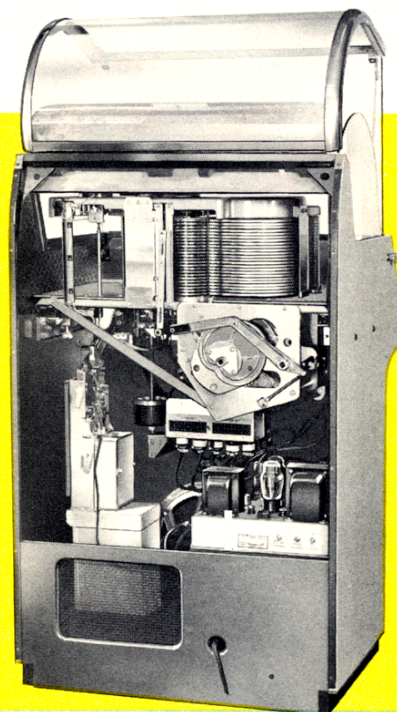
Customers may insert coins of any denomination and make selections *after* they are inserted. Adjustable to 10-cent play, 3 for 25c and other combinations.



WURLITZER'S FAMED ACCESSIBILITY MAKES SERVICE EASY

On the 1600-A Models, a full-length rear door is removed by convenient hand-holds to expose the entire mechanism. Separate door lock has matching key to dome locks. Further access to the record changer is provided by raising glass dome from the front. All adjustments are easily made through one of these two openings. Amplifier, junction box and selector assembly, and auxiliary units are completely accessible from rear and are immediately removable for high-speed service with Wurlitzer's Quick-As-A-Flash replacement units. Cash box is reached through a locked side panel with separate key.

From dome to casters, the Wurlitzer 1600-A and 1650-A phonographs are built to highest quality standards and engineered for top earning power.



Wurlitzer

MODEL 1650-A SPECIFICATIONS

DIMENSIONS: Height, 53 1/2"; Width, 29 3/8"; Depth, 26 7/8"; Weight, 315 lbs. Packed for shipment, 395 lbs. approx.

COIN EQUIPMENT: Single coin entry 5-10-25c. Three-in-one magnetic slug rejector. Coin register mechanism—on-off automatic coin return.

RECORD CHANGER: 48 selections, 7" Records, 45 RPM. Playmeter standard equipment.

SOUND SYSTEM: Model 526 amplifier includes junction box components, automatic level control, pre-amp,

volume, dual tone and fader controls.

tone ARMS: Two low pressure tone arms with Zenith Cobra Stylus cartridge.

WATTAGE: Lighting — 80; Complete Phonograph — 256; Standby — 105.

LIGHTING: Four 20-watt Fluorescent.

NUMBER OF SELECTIONS: 48.

TYPE OF CONSTRUCTION: Metal, wood, glass and plastic combined for long life.

REMOTE: 48-Selection Wall Boxes. Previous wall boxes will play 24 tunes.

AUXILIARY SPEAKERS: Will use any present Wurlitzer Speaker.

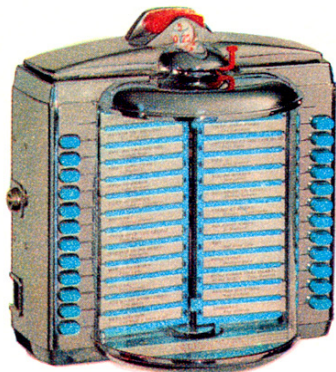
TUBE COMPLEMENT: 1 type 5U4G, 2 type 6L6G, 1 type 6SN7/GT, 1 type 6J5, 2 type 6SJ7, 1 type 12 AU7, 1 type 12AX7.

Model 1600-A Specifications same as 1650-A except the following:

RECORD CHANGER: Provides 48 selections from 10" or 7" records, with quick change feature. Adaptable to any speed now in use. Playmeter standard equipment.

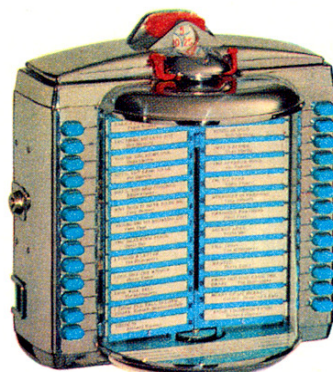
TYPE OF RECORDS PLAYED: 45 or 78 RPM.

Wurlitzer
always brings you the best in remote control



**4-WIRE 48-SELECTION
WALL BOX MODEL 5206**

Features chrome-plated, die-cast case, clear glass window, turquoise selector buttons and single rotating program panel, single entry coin mechanism, red reject button and Ace lock mounted on side. For use with any 48-selection phonograph equipped with a Model 248 Stepper. 5, 10, 25c coin mechanism converts to 1 for 10c, 3 for 25c or other combinations of play. Easily serviced. Size 12½" high, 11¾" wide, 7⅜" deep.



**3-WIRE 104-SELECTION
WALL BOX MODEL 5205**

Features chrome-plated, die-cast case, clear glass window, turquoise selector buttons and panels. Four rotating panels lettered A, B, C, D to match selector buttons on Model 1700 Phonograph. Single 5-10-25c coin entry with magnetic slug rejector—convertible to 1 for 10c, 3 for 25c, or other combinations. Program holders easily removable for service. Ace lock mounted on side. Size—12½" high, 11¾" wide, 7⅜" deep.



MODEL 5100 SPEAKER

Attractively finished with golden beige case and gold mesh grille, this 8-inch speaker features the Wurlitzer name in gold on a red field. May be used alone or with Model 5206 Wall Box by use of Wurlitzer's adjustable Wall Plaque.



MODEL 5110 SPEAKER

This beautiful 12-inch speaker is identified by the Wurlitzer name scrolled in silver. Like the 5100, it has a matching transformer and may be used alone or with Model 5206 Wall Box and adjustable Wurlitzer Wall Plaque. Similar dual-cone speaker available for remote High Fidelity sound reproduction.

THE RUDOLPH WURLITZER CO.



NORTH TONAWANDA, NEW YORK